

Résumé/Curriculum Vitae (last updated April 1, 2019)



E. Michael D. (“Mike”) Scott

Ex Archa
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Personal Details

Born in England; subsequently a resident – at various times – of England, Nigeria, Switzerland, and the USA; British, Irish, and naturalized American citizen; married; no children

Professional Goals

Sharing expertise in relation to management and leadership in communications, biosciences and health care; key interests and areas of expertise include cancer, rare disorders, pharmaceuticals, biotechnology, managed care, marketing and educational communications, new information delivery systems, and patient relations

Personal Strengths

Leadership and vision; listening skills; ability to take decisions; recognition of major objectives; appropriate delegation of responsibility; fiscal responsibility; presentation skills -- oral and written; time management; creativity.

Professional Experience

2019 to present

Ex Archa
1706 Scott Drive, Upper Makefield Township, PA 18940

Current position: **Founding Partner / Executive Rebel**

Ex Archa is a strategic ideation company specializing in the field of healthcare communications and related services that opened its doors on April 1, 2019.

2014 to present

Calcium USA LLC
The Curtis Center, 601 Walnut Street, Suite 250-S, Philadelphia, PA 19106

Current position: **Healthcare Communications Strategist / Executive Rebel**

Through Ex Archa, Mike continues to provide range of strategic and related services to Calcium USA (specifically including support for the company's new business efforts).

2012 to 2014

Independence HealthCom Strategies Group, Inc.
The Curtis Center, 601 Walnut Street, Suite 250-S, Philadelphia, PA 19106

Position: **Executive VP / Executive Rebel and Company Secretary**

Remained as full-time employee after selling shares in Vox Medica to new partners who changed the name of the holding company.

1997 to 2012

Vox Medica, Inc.

The Curtis Center, 601 Walnut Street, Suite 250-S, Philadelphia, PA 19106

Position: **Executive VP / Executive Rebel**

Achievements: Part owner and a managing partner of the Vox Medica group of companies, then one of the nation's largest, independent, specialized health-care communications groups. Started three new divisions of Vox Medica in three years, focusing on strategic educational and marketing communications initiatives, public relations, and interactive communications media. Managed corporate visibility initiatives. Recruited and trained relevant management and staff. Oversaw Health-care Marketing Communications and Creative Services groups. Provided internal and external consulting services for client teams and clients, with specific emphasis in such areas as oncology, managed care, and patient advocacy.

Jan. 1994 to July 1997

CoMed Communications, Inc.

210 West Washington Square, Philadelphia, PA 19106

Position held: **President and Creative Director**

Achievements: Established CoMed Communications as an independent subsidiary of Ted Thomas Associates and later Vox Medica. Established the Institute for Continuing Healthcare Education as a division of CoMed Communications; oversaw national accreditation as first provider of continuing medical education and continuing pharmaceutical education owned by an advertising agency.

June 1986 to Jan. 1994

Ted Thomas Associates Inc., Advertising

210 West Washington Square, Philadelphia, PA 19106

Successive positions held:

June 1991 - Jan. 1994 **COO/Creative Director, CoMed Communications**

Mar. 1991 - Dec. 1992 **Member, Agency Management Committee**

May 1990 - Dec. 1992 **Senior Vice President**

Jan. 1989 - May 1990 **Vice President**

Mar. 1988 - June 1991 **Director, CoMed Communications**

Sep. 1987 - Mar. 1988 **Senior Account Executive, CoMed Communications**

Dec. 1986 - Jan. 1988 **Senior Account Executive**

June 1986 - Dec. 1986 **Account Executive**

Achievements: Developed CoMed Communications -- the educational, informational, public relations, and special projects division of Ted Thomas Associates -- from a money-losing profit center into a profitable division (and ultimately a separate subsidiary); managed the expansion of services provided by the division to new clients; hired, trained, and supervised all personnel.

Aug. 1985 to June 1986

Empressions in America

602 South Washington Square, Philadelphia, PA 19106

Oct. 1976 to Aug. 1985

Empressions

6 Sandy Lane, Aspley Heath, Milton Keynes, England

Jan. 1975 to June 1976

Butterworth & Co. (Publishers) Ltd and Butterworth, Inc.

London, England, and Woburn, MA, USA

Oct. 1972 to Dec. 1975

Granada Publishing Ltd

St Albans, Hertfordshire, England

May 1972 to Oct. 1972

Institution of the Rubber Industry
London, England

Oct. 1969 to Mar. 1972

Academic Press Inc. (London) Ltd
London, England

Education

Oct. 1966 to June 1969

University of Sussex, Falmer, Sussex, England

Sept 1960 to Dec. 1965

Westminster School, London, England

Jan. 1956 to July 1960

Kingswood House School, Epsom, Surrey, England

Educational Qualifications

June 1969

BSc (Honors) in Biochemistry, University of Sussex, Falmer, Sussex, England

Teaching Experience

2000 to 2009

Course instructor and Adjunct Member, Graduate Faculty, College of Graduate Studies, Thomas Jefferson University

Professional and Related Organizations and Activities

Member

Alliance for a Stronger FDA
American Society of Clinical Oncology
American Society for Hematology
American Urological Association
National Organization for Rare Disorders
Society for Participatory Medicine

Board member

International Myeloma Foundation
Prostate Cancer International

Former Board member

National Organization for Rare Disorders (*and former Chairman of the Board*)

Co-Founder and President

Prostate Cancer International. Inc.

References

Personal and professional references are available on request from a range of individuals in the not-for-profit, business, and health-care communities.